

KALOLSAVAM

Unit Level Cultural & Literary Competition 2024

01.09.2024 to 15.09.2024

Competitions

- 1. Pookkalam Drawing**
 - A) Up to 11 Age**
 - B) 12 to 20 Age**
 - C) 21 and Above**
- 2. Kavitha Parayanam (Malayalam)**
- 3. Story Writing (Malayalam - Subject: Ente Onam)**
- 4. Family Group Singing (Onam Song)**
- 5. Reels Creation (English/Hindi/Malayalam)**



Registration of Entries

1. Registration of entries should send to Unit Leadership as per Unit Instruction On or before 15thth September 2024
2. The Contestants must be KCA Members & Their Family Members.

Registration Fees: Unit Choice

1) Pookkalam Drawing

- A) Up to 11 Age
- B) 12 to 20 Age
- C) 21 and Above

Rules and Regulations

1. Competition will be held in three category
 - A) Up to 11 Age
 - B) 12 to 20 Age
 - C) 21 and Above
2. KCA members & Family Members can participate in the competition.
3. Pookkalam should be drawn and painted on an A3 Size Paper
4. No Printed formats allowed including outline.
5. Water Color & Poster Colour can be used.
6. Contestant Name & Name of KCA Member should write on the bottom of the painting.



Evaluation /Judgement criteria:

Design	Colour Combination	Theme	Overall Appearance	Total
15	15	10	10	50

First Prize Cash Prize + Trophy as per Unit Decision
Second Prize Cash Prize + Trophy as per Unit Decision
Third Prize Cash Prize + Trophy as per Unit Decision



2) Kavitha Aalaapanam (Malayalam)

Rules and Regulations

1. KCA members & Family Members can participate in the competition.
2. One entry from One Family will be allowed.
3. Only Malayalam Kavitha Allowed
4. The allotted time for Kavitha Aalaapanam shall be max 5 minutes
5. No background music allowed.
6. Each contestant should record the Kavitha Aalaapanam video unedited and send to designated person in charge in the unit on or before 15th September 2024

Evaluation /Judgement criteria

Voice Articulation &	Evidence Of Understanding The Poem	Overall Presentation	Total
20	15	15	50

First Prize Cash Prize + Trophy as per Unit Decision
Second Prize Cash Prize + Trophy as per Unit Decision
Third Prize Cash Prize + Trophy as per Unit Decision

3) Short Story Writing (Malayalam-Subject- Ente Onam)

Rules and Regulations

1. KCA members & Family Members can participate in the competition.
2. One entry from One Family will be allowed.
3. Malayalam or English Language Allowed
4. Each contestant should write short story on one side of A4 paper not more than 3 pages, take clear photo and send to designated person in charge in the unit on or before 15th September 2024
5. Contestant Name & Name of KCA Member should write on the bottom of the story.

Evaluation /Judgement criteria

Clarity & Cohesion	Originality & Creativity	Character Development	Theme	Conclusion	Total
10	10	10	10	10	50

First Prize Cash Prize + Trophy as per Unit Decision
Second Prize Cash Prize + Trophy as per Unit Decision
Third Prize Cash Prize + Trophy as per Unit Decision



4) Family Group Singing (Onam Song)

Rules & Regulations

1. KCA members & Family Members can participate in the competition.
2. One entry from One Family will be allowed.
3. Minimum 2 Participants should be there in the group singing event.
4. Only Malayalam Onam Song is Allowed.
5. No Background music allowed.
6. The allotted time for Malayalam Onam Song shall be max 5 minutes
7. Each contestant should record the Onam Song Singing unedited video and send to designated person in charge in the unit on or before 15th September 2024

Evaluation /Judgement criteria

Diction and Shruti	Synchronisation	Dynamics	Overall Presentation	Total
20	10	10	10	50

First Prize Cash Prize + Trophy as per Unit Decision
Second Prize Cash Prize + Trophy as per Unit Decision
Third Prize Cash Prize + Trophy as per Unit Decision

5) Reels Creation (English/Hindi/Malayalam)

Rules and Regulations

1. KCA members & Family Members **up to 30 years'** age can participate in the competition.
2. One entry from One Family will be allowed.
3. No of Participants: - No Limit.
4. Language Only Malayalam/English/Hindi is Allowed
5. The reel must be an original creation. You can only be inspired by existing trends online. Plagiarized content lead to disqualification.

6. Any offensive, name-calling, derogatory remarks, and/or regional slang towards any person or community should not be used.
7. The video should not exceed 90 Seconds.
8. As per Reel format, the video should be made vertically and not horizontally.
9. Each contestant should record the Reels video and send to designated person in charge in the unit on or before 15th September 2024

Evaluation /Judgement criteria

Originality & Creativity	Relevance to The Theme	Content clarity	Message & Impact on the community	Total
20	10	10	10	50

First Prize Cash Prize + Trophy as per Unit Decision
 Second Prize Cash Prize + Trophy as per Unit Decision
 Third Prize Cash Prize + Trophy as per Unit Decision

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Rules for Nominating Entries for KCA Central Competition

- 1) Units can nominate Contestants whoever winning 1st & 2nd for KCA Central Competition
- 2) All nominations should reach KCA Mumbai on or before 22nd Sept 2024
- 3) KCA Mumbai Judgement Panel will evaluate all eligible entries and declare FIRST, SECOND & THIRD Prizes for each coepetition item.
- 4) Cash Prize, Certificate & Trophy will be awarded on KCA Patron Day Celebrations.
- 5) Decision of Judging Panel shall be final.
- 6) KCA Mumbai (reg) reserves the authority to change/amend/cancel the program.

Award Structure KCA Mumbai Central Competition

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| 1) First Prize | 2000 Cash Prize + Trophy + Certificate |
| 2) Second Prize | 1000 Cash Prize + Trophy + Certificate |
| 3) Third Prize | 500 Cash Prize + Trophy + Certificate |

Joy Mathew Nellan

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1. Mr. M.M. Jose- Member - 8652075244
2. Mr.Antony Joseph- Member-9819127935
3. Mrs. Sajitha Joseph- Member-9322265455

